



21|22 SEASON

DATES & DEADLINES

CONCERT 1 November 20 & 21

Booking November 15
Artwork November 17

CONCERT 2 March 5

Booking February 24
Artwork March 1

CONCERT 3 MAY 28

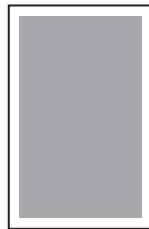
Booking May 19
Artwork May 24



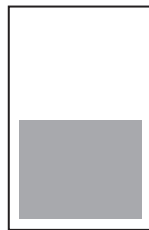
**COVER
COLOUR**
(OUTSIDE BACK
OR INSIDE FRONT)
\$300
TRIM 5.5" X 8.5"
BLEED 0.125"
(add)



**INSIDE BACK
FULL PAGE
COLOUR**
\$200
TRIM 5.5" X 8.5"
BLEED 0.125"
(add)



**INSIDE
FULL PAGE
BW**
\$150
4.5" X 7.4"
NO BLEED



**HALF
PAGE BW**
\$100
4.5" X 3.6"
NO BLEED



**QUARTER
PAGE BW**
\$60
4.5" X 1.72"
NO BLEED

1 book your space-

Email vocalalchemy@gmail.com

Subject Line: Attention Advertising Coordinator

Indicate the size of ad you would like to purchase, and which programs you would like your ad to appear in.

Note: all advertising requests are s subject to approval.

2 send us your art-

Email VocalAlchemy@gmail.com

Subject Line: Vocal Alchemy Ad & Advertiser name

Indicate the size of ad you booked, and which program(s) the ad is to be placed in, and provide your contact information.

Artwork Specifications

Supply your ad in one of these formats:

- PDF (press optimized, 300 dpi)
- Photoshop TIF, JPEG, EPS (300 dpi)
- Cover ads only are colour
- Interior ads are Black & White- All images must be greyscale, 300 dpi, at 100% of printed size.

For Quarter Page ads you may supply a business card for scanning. If you need assistance with ad design, that service can be provided at additional cost.

3 provide your details-

Indicate Ad Size:

- Cover (Colour) Inside Full Page (Colour)
 Inside Full Page (BW) Half Page (BW)
 Quarter Page (BW)

Indicate which Program(s) you'd like:

- Concert 1 Concert 2 Concert 3

Company: _____

Contact Person: _____

Phone: _____

Email: _____

Mailing Address: _____

Postal Code: _____

4 payment-

By Credit Card- invoice will be emailed

By Cheque

Cheques should be made payable to
Edmonton Vocal Alchemy Society
PO Box 2101 Station Main
Edmonton
T5J 2P4

PROGRAM ADVERTISING